

## **LG INTRODUCES VALUE-PACKED ‘GRAM BOOK’ B2B LAPTOP FOR U.S. COMMERCIAL AND EDUCATION MARKETS**

*Intelligent, Expandable LG gram Book Offers a New Level of High Performance and Value to Wider B2B Audience*

**LINCOLNSHIRE, Ill., March 6, 2025** — [LG Electronics USA](#) has started shipping its LG gram® Book, offering a new level of high performance and value for B2B customers. The new 15.6-inch gram Book builds upon the success of the company’s popular gram and gram Pro lineup of B2B laptops. These new laptops offer a lightweight design, crystal-clear visuals, smooth performance and scalability at a great value for commercial, corporate, small-business and education customers.

Designed for enhanced productivity, the new LG gram Book 15UB50T-V Series delivers a powerful performance thanks to its 13th Generation Intel® Core™ i5<sup>1</sup> processor, Intel Iris® Xe graphics and Window® 11 Pro operating system. Dual SSD (256GB or 512GB – upgradable) and dual memory slots (16GB DDR4 – upgradable) allow for future expandability, while the laptop is designed to work with Copilot AI, enriching users’ unique computing habits and daily workflow by allowing them to simply click the Copilot key on the LG gram Book keyboard to quickly access intelligent tools that make tasks a breeze.



A 720p HD webcam with a physical webcam shutter strengthens privacy, and confidential information is fortified thanks to the laptop’s dedicated TPM security chip. The powerful Intel Core i5 processor handles demanding tasks effortlessly, while the long-lasting 51 watt-hour battery, modest 3.7 pound weight and 0.76-inch thickness provides flexible portability. Its sleek, rounded-edges and silver color create an attractive silhouette and style. Simple sensory controls, multiple ports and a headphone jack offer flexible connectivity, and the LG gram Link<sup>2</sup> app allows users to connect up to 10 devices — whether Android or iOS — for seamless file sharing, collaborative screen viewing, and real-time communication.

“The new LG gram Book expands upon the popular gram and gram Pro lineup of laptops and will bring the appeal of the gram lineup to new B2B customers thanks to its affordable price point, scalability and high-performance processing,” said Stephen K. Hu, Senior Director, LG Electronics USA. “LG is dedicated to offering the best-possible laptop computer solutions, and the new gram Book is set to deliver a new level of high-performance value in portable personal computing.”

With 300 nits brightness and a 1920x1080 full high definition (FHD) wide screen, LG’s gram Book offers image clarity that, combined with its anti-glare panel, reduces glare and reflection, ensuring information stays visible and crisp. From conference calls to classroom activities, sounds come to life with innovative Dolby Atmos<sup>3</sup> technology, a proprietary audio format that brings immersive, 360-degree sound to users’ laps.

To learn more about LG’s gram Book, gram and gram Pro lineup of laptop computers, please click [here](#). For images, click [here](#).

*<sup>1</sup>Intel®, Iris® Xe are trademarks of Intel Corporation or its subsidiaries.*

*<sup>2</sup>LG gram Link app installation required. Visit Support on LG.com to download.*

*<sup>3</sup>Dolby, Dolby Atmos and the double-D symbol are registered trademarks of Dolby Laboratories.*

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### **About LG Electronics USA**

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG’s U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60-billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com).

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